EVERBOOKED (/listings)

Chicago, IL 60637

United States > Chicago-Naperville-Joliet, IL-IN-WI MSA > Chicago, IL > Chicago, IL 60637

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Listings

45 / 204 Total

Pricing

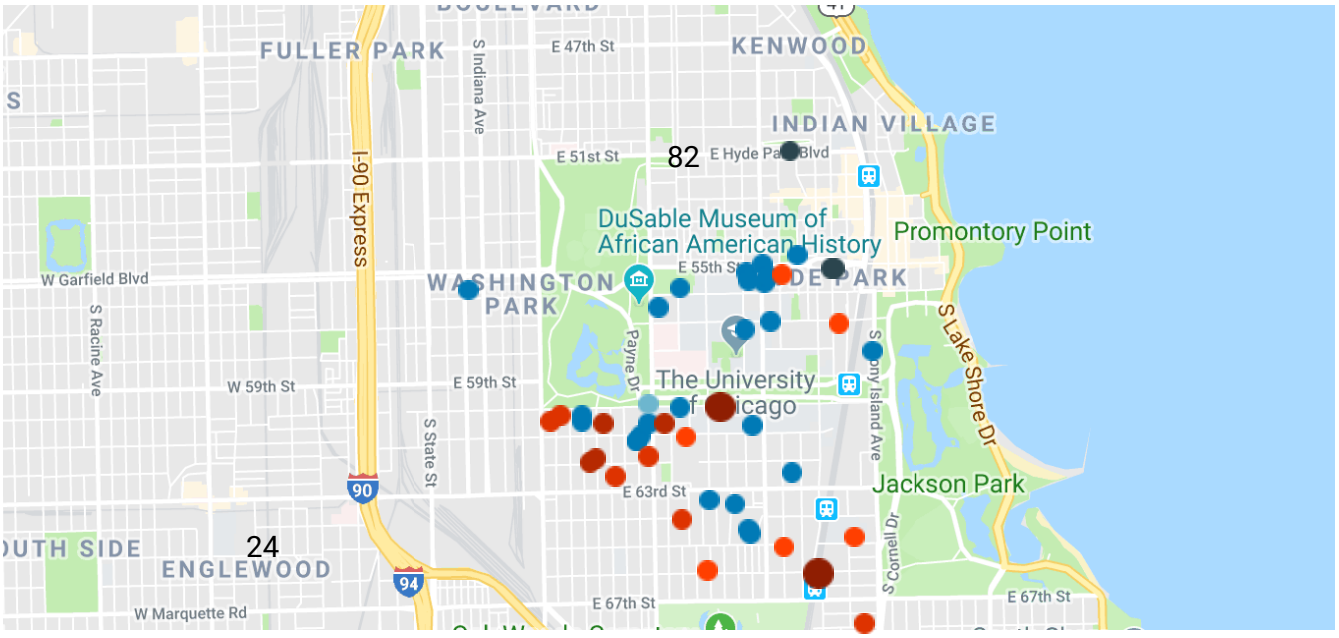
$62

Occupancy

69%

Revenue

$12,663



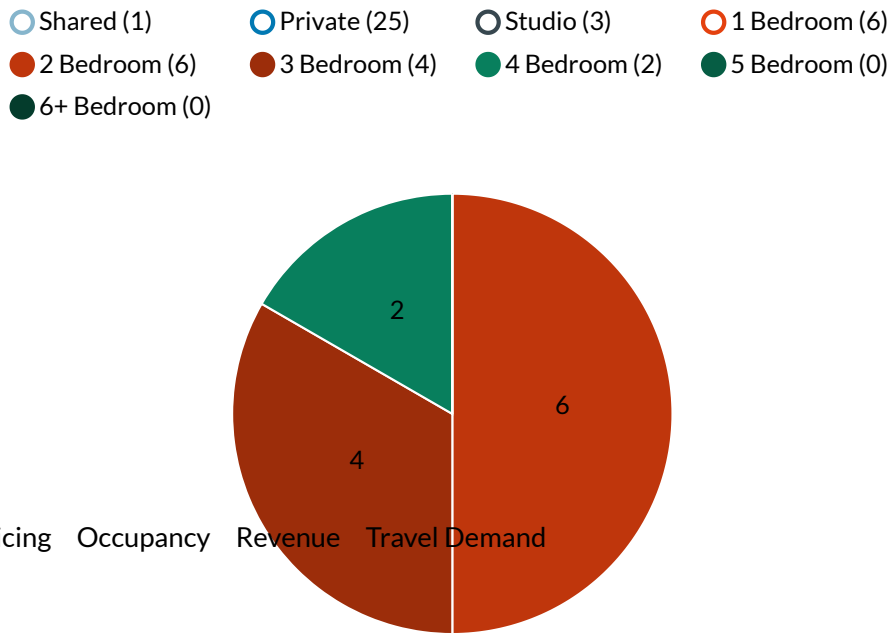
Shared Room | Private Room | Home - Studio | Home - 1 Bedroom | Home - 2 Bedrooms | Home - 3 Bedrooms | Home - 4 Bedrooms | Home - 5 Bedrooms | Home - 6+ Bedrooms

Market Overview

Listing Size

See All Data

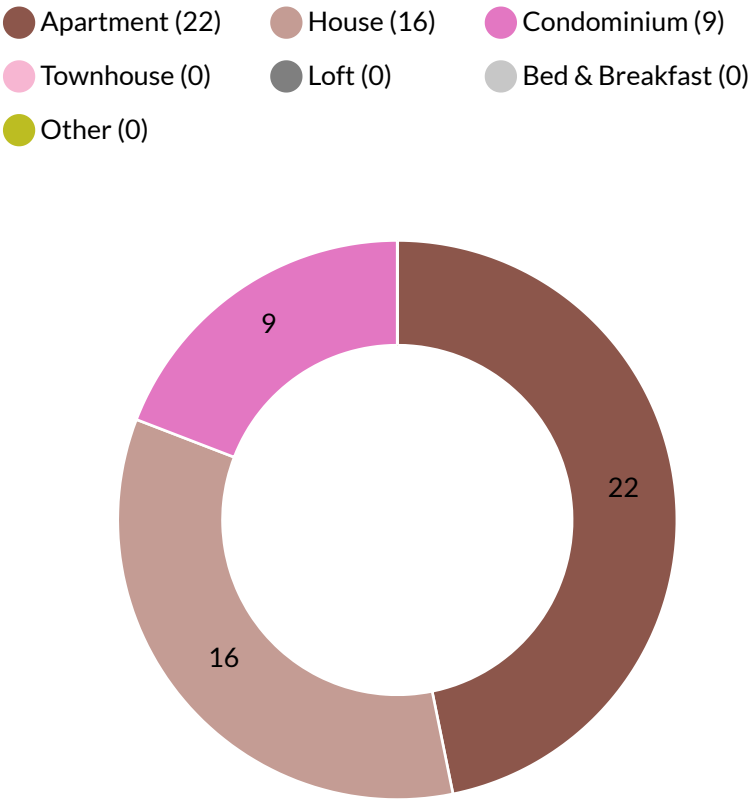
This graph shows the types of listings in-market. You can use it to get an overall feel for what kind of listings a particular market currently has, as well as examine if certain property types are underrepresented.



Market Overview Pricing Occupancy Revenue Travel Demand

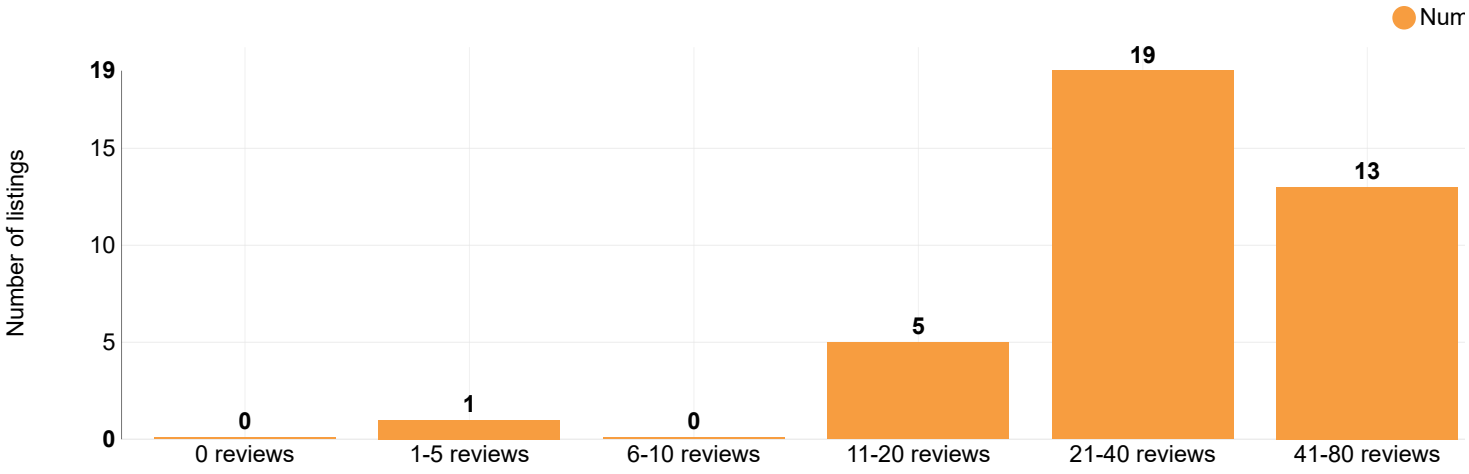
Property Type

This graph shows the types of properties that are being rented out. Typically, urban markets have more condos and apartments, whereas suburban and vacation markets have more houses.



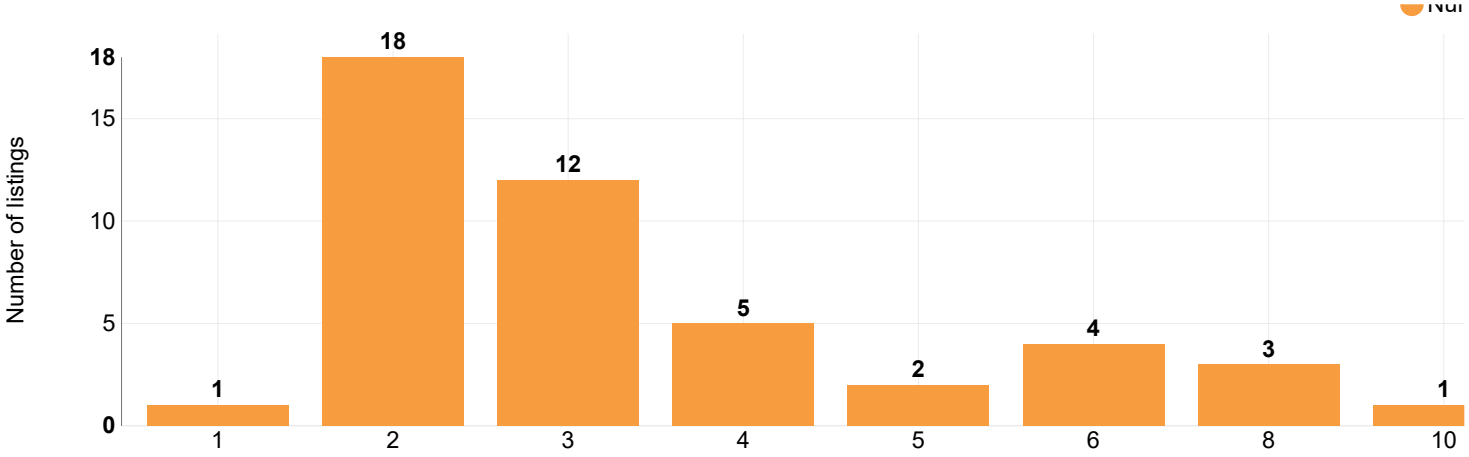
Number of Reviews

This graph illustrates the distribution of reviews across listings in the market. This provides insight into how established the listings in this report are.



Sleeps

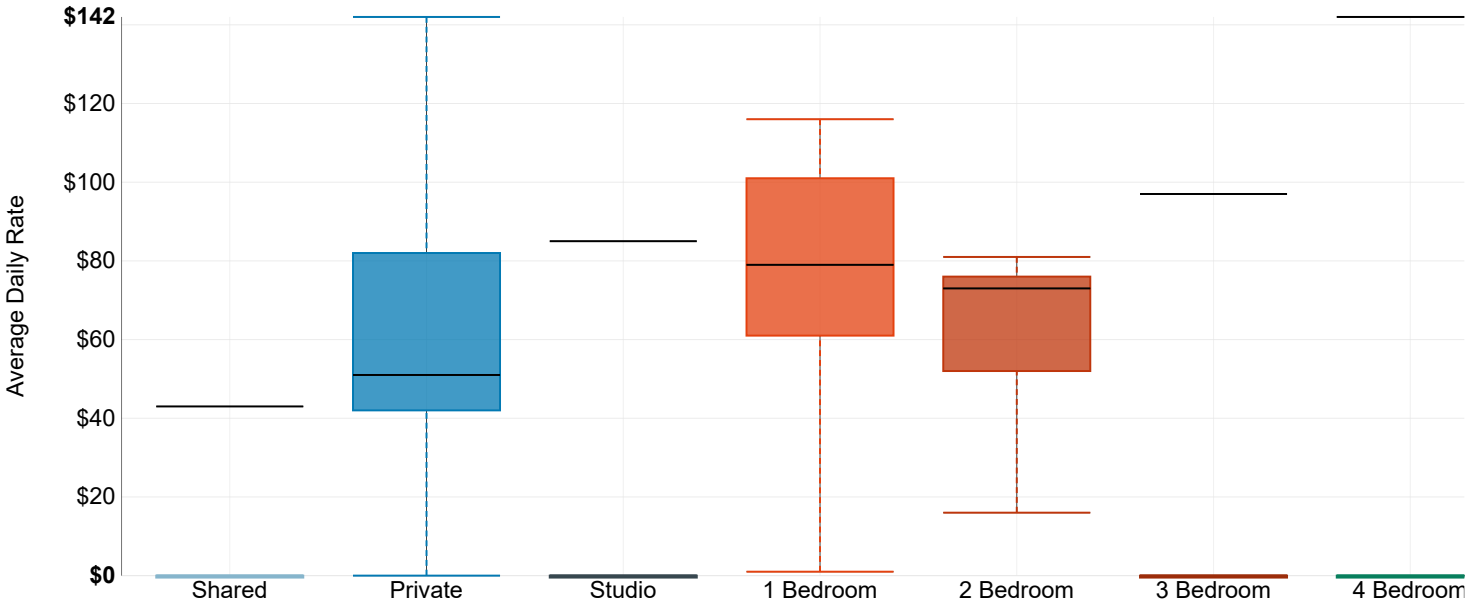
This graph shows the number of listings that can accomodate a certain maximum number of guests.



Pricing

ADR by Listing Size

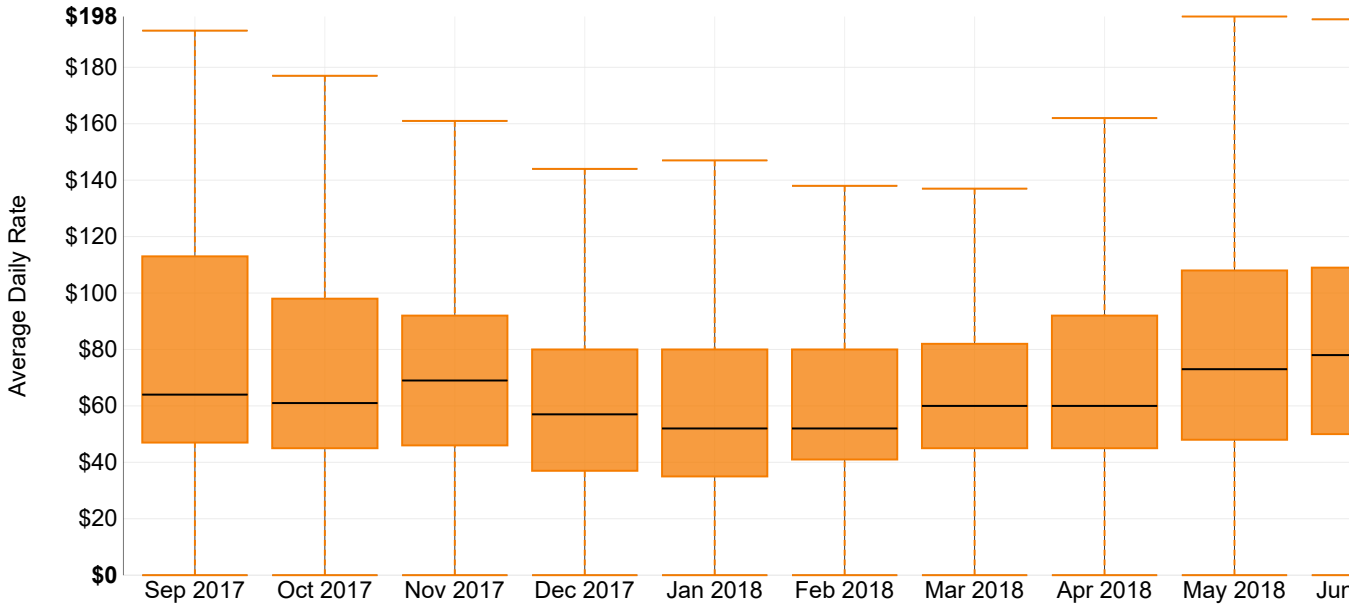
ADR is the average daily rate, or the nightly rate for nights that were sold. This graph displays the ADR for the last year for each listing size. ?



ADR per Listing Size by Month

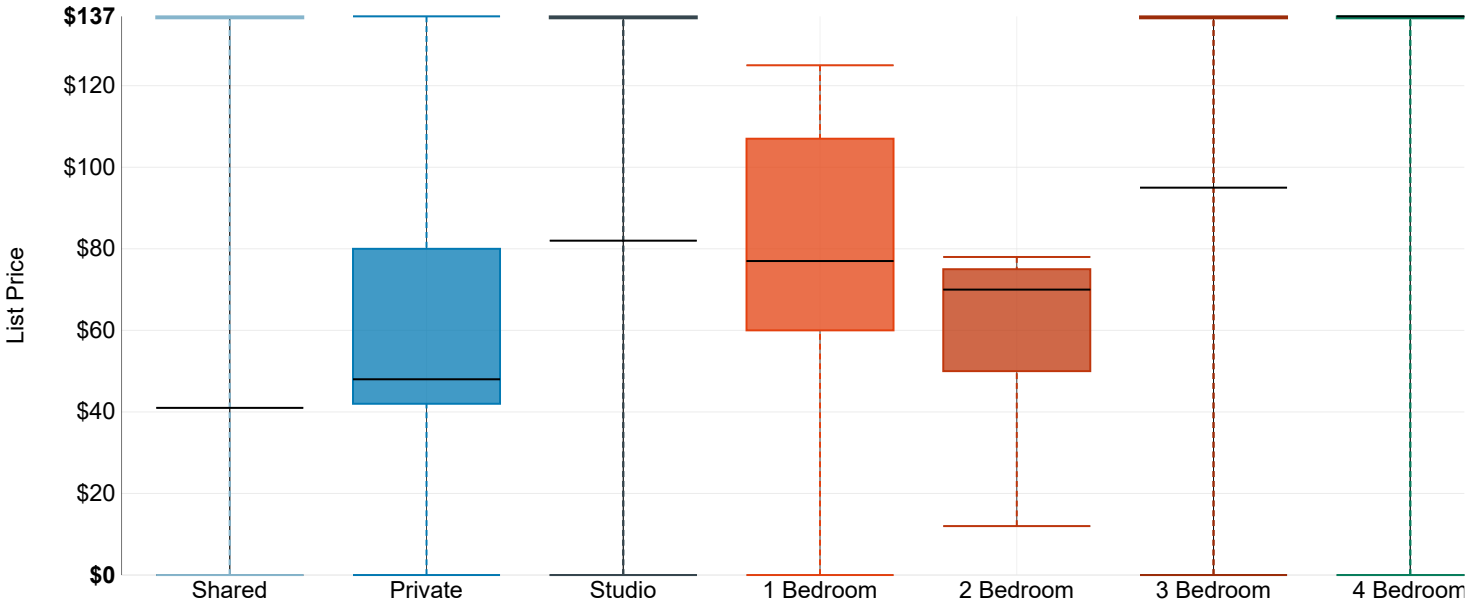
ADR is the average daily rate, or the nightly rate for nights that were sold. This graph illustrates how the ADR for each listing size in the market has changed over the past 12 months. ?

Combined | Shared | Private | Studio | 1 Bedroom | 2 Bedroom | 3 Bedroom | 4 Bedroom | 5 Bedroom | 6+ Bedroom



List Price by Listing Size

List Price refers to the nightly price for a property for days when the property was available or sold. This graph displays the list price for the last year for each listing size. ?



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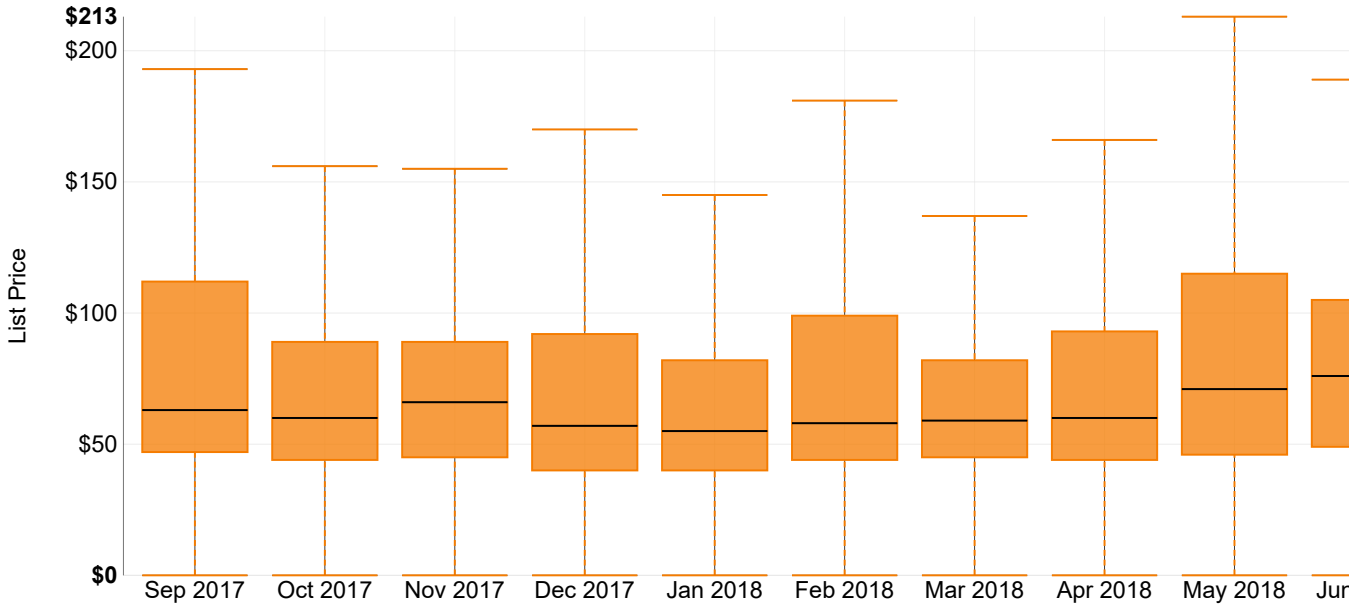
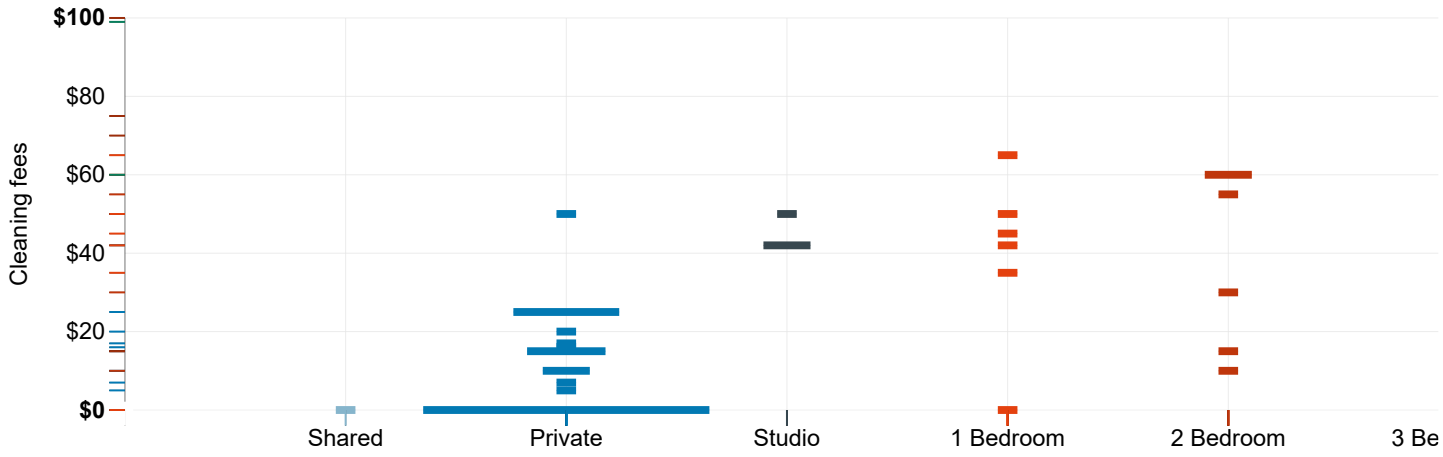
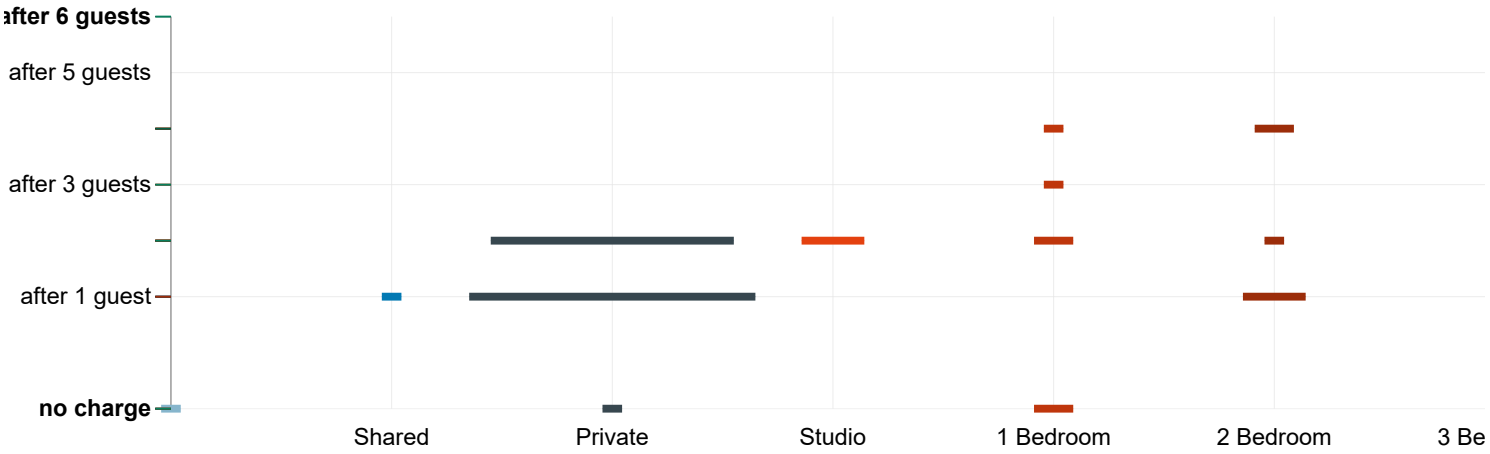


Cleaning Fees by Listing Size

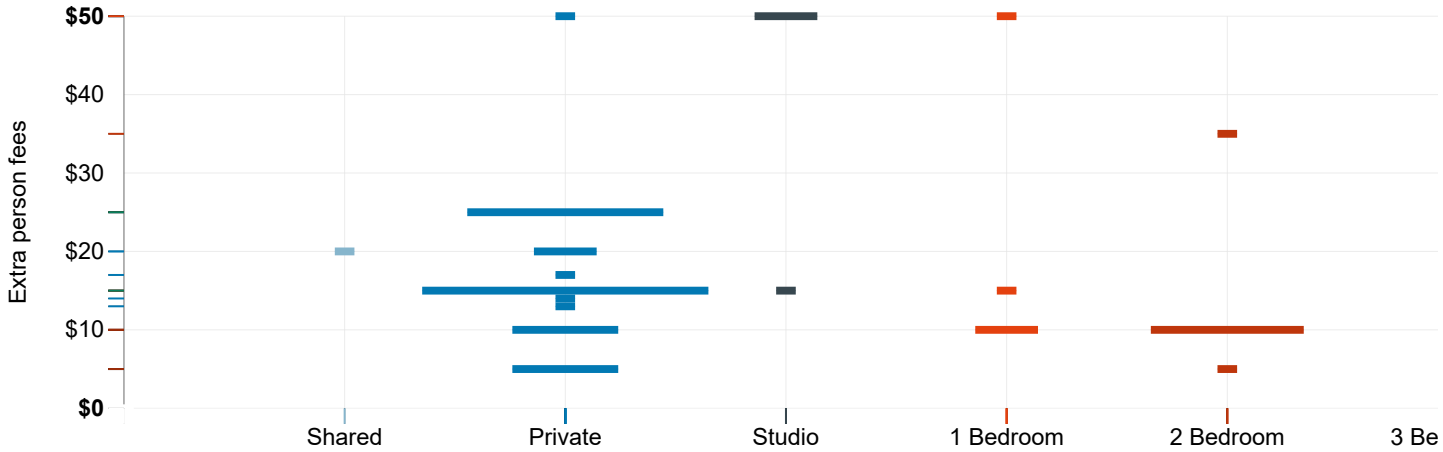
This histogram gives you an overview of the cleaning fees charged by each listing type. Larger circles mean more listings are charging that particular cleaning fee.



Extra Person Fee Applied At by Listing Size



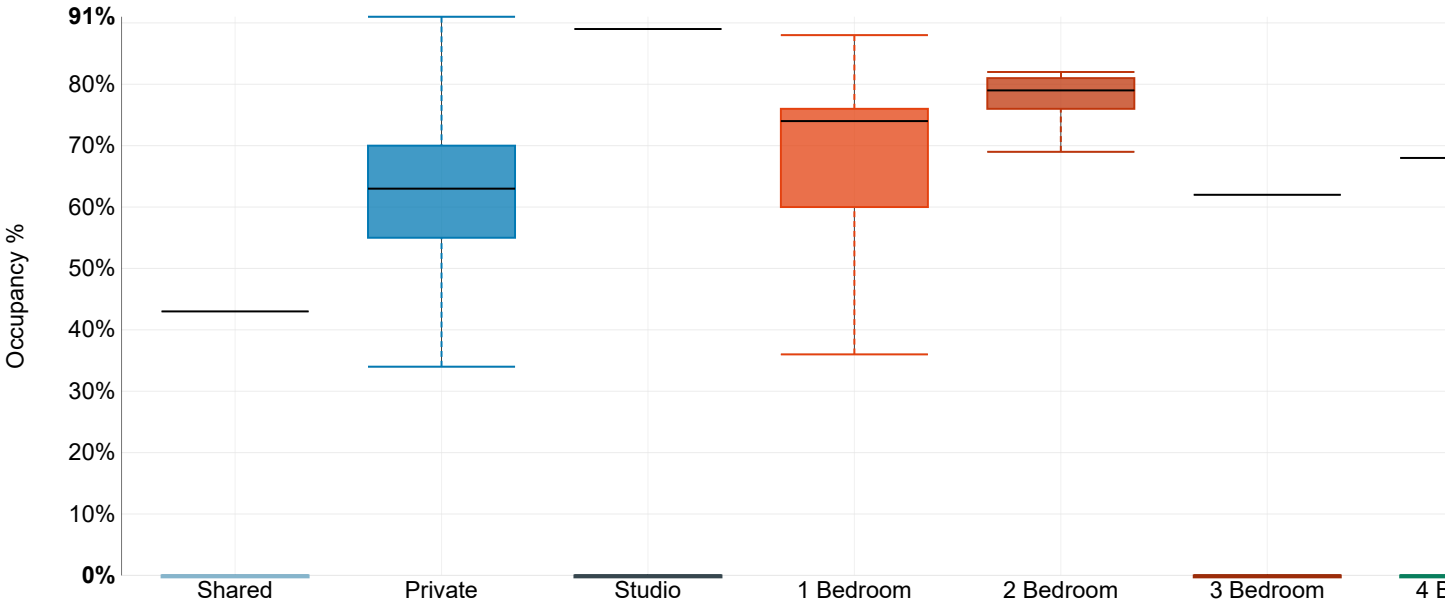
Extra Person Fee Amount by Listing Size



Occupancy

Occupancy by Listing Size

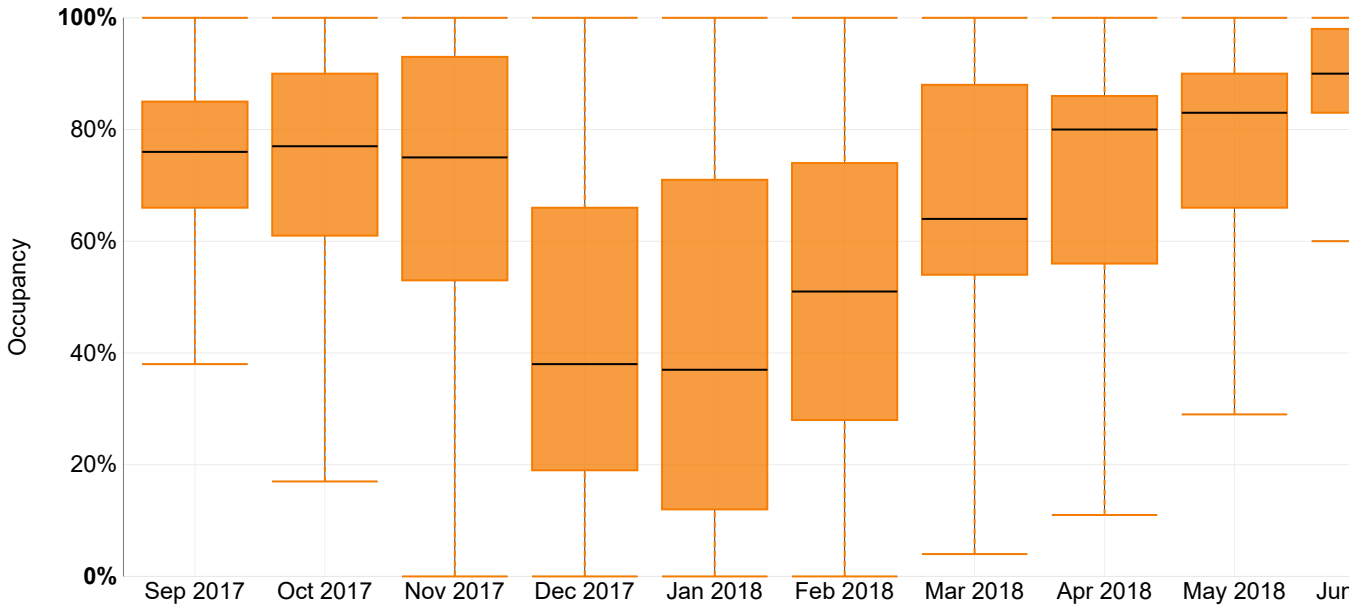
Everbooked defines occupancy as the percent of nights reserved out of the number of nights that were made available. This graph displays the occupancy percent over the past year for listings in the market, broken out by listing size. ?



Occupancy per Listing Size by Month

Everbooked defines occupancy as the percent of nights reserved out of the number of nights that were made available. This graph shows how occupancy for each listing size changes over the year. ?

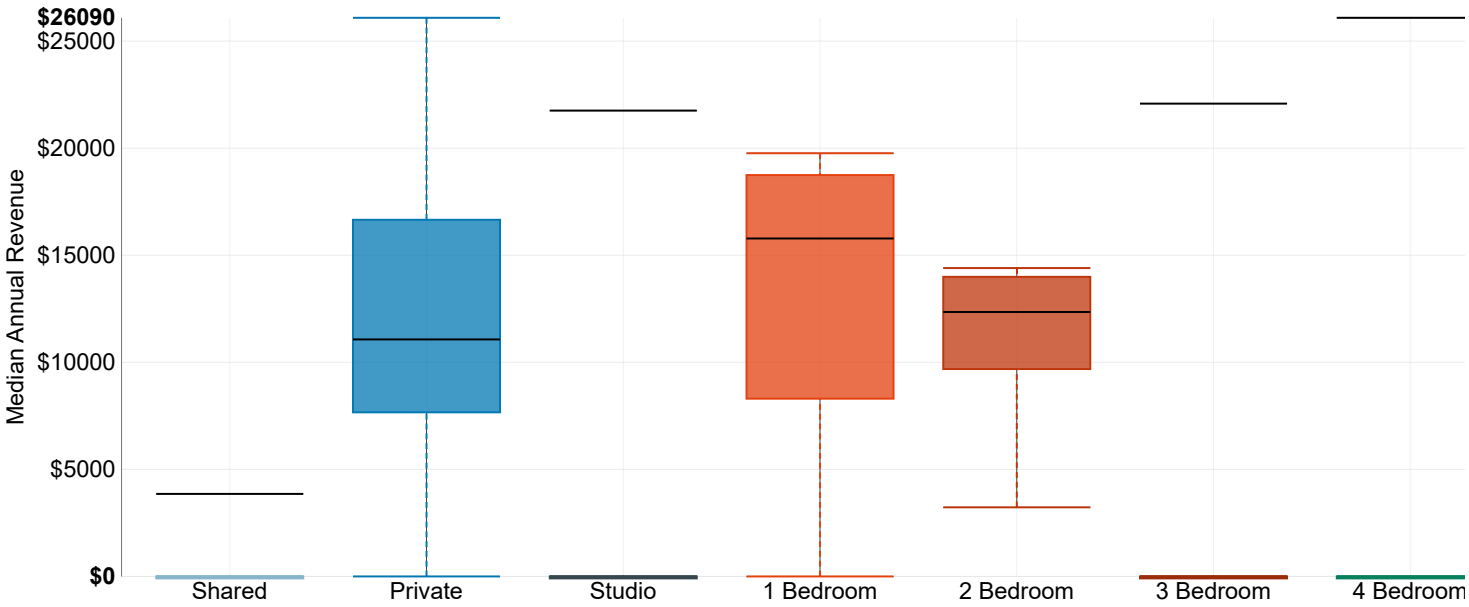
Combined | Shared | Private | Studio | 1 Bedroom | 2 Bedroom | 3 Bedroom | 4 Bedroom | 5 Bedroom | 6+ Bedroom



Revenue

Revenue by Listing Size

This graph displays the estimated total revenue for the last year for listings in this market, broken down by listing size. ?



Revenue per Listing Size by Month

This graph displays the estimated monthly revenue for the last year for listings in this market, broken down by listing size. ?

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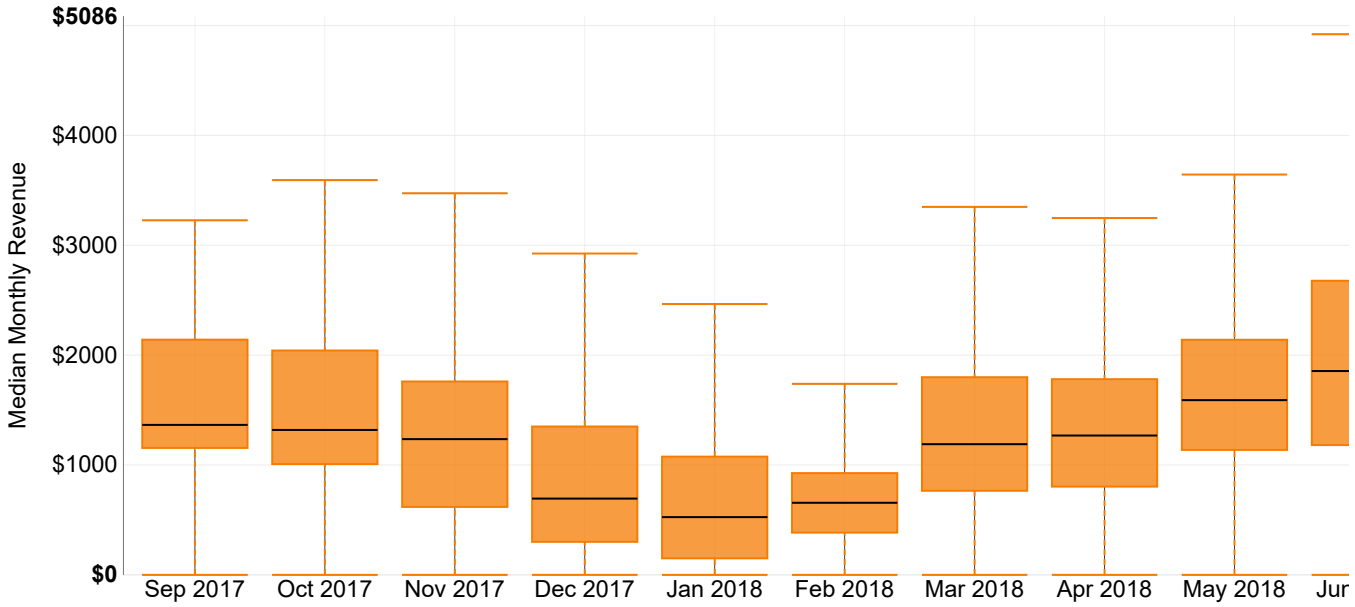
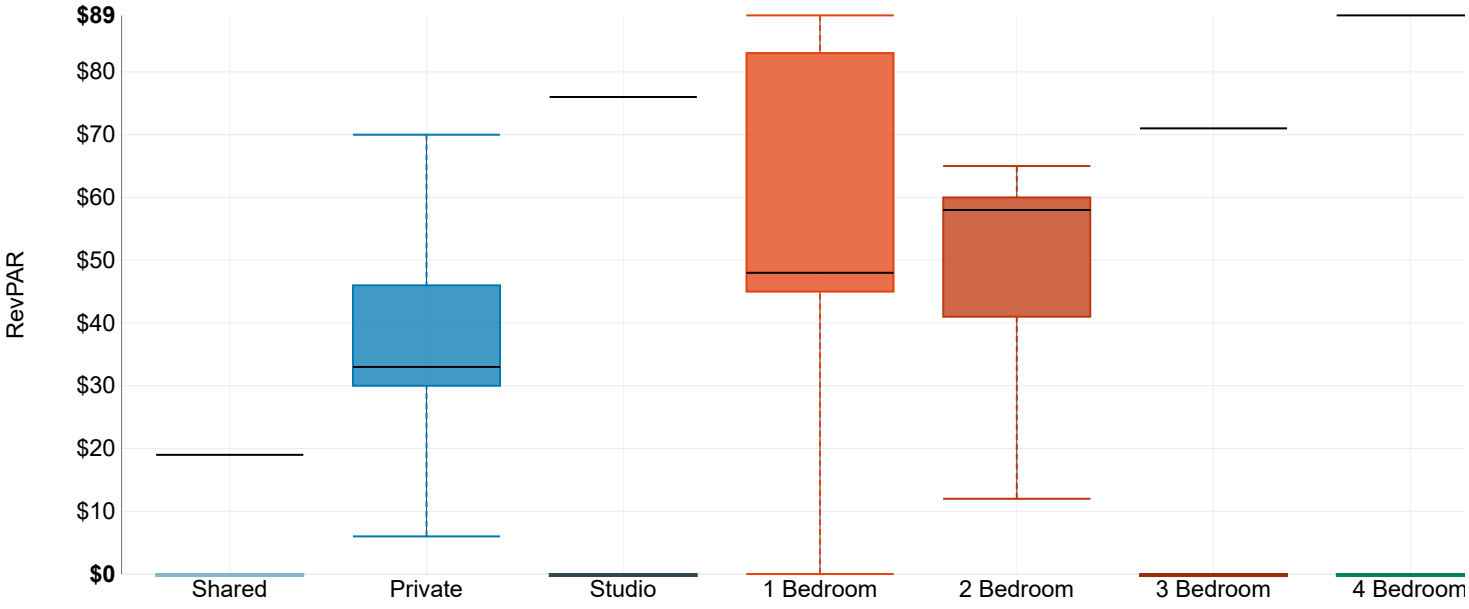


RevPAR by Listing Size

Revenue per available room night, or RevPAR, is a traditional hotel industry metric, and shows how much money was made per night that was available to sell, even if a room didn't sell. It's calculated by taking the total revenue for all rooms for the period, and dividing by the number of nights (booked or unbooked) that were available. The graph shows the RevPAR for listings in the market. ?



RevPAR per Listing Size by Month

This graph displays the revenue per available room for the last year for listings in this market, broken down by listing size.
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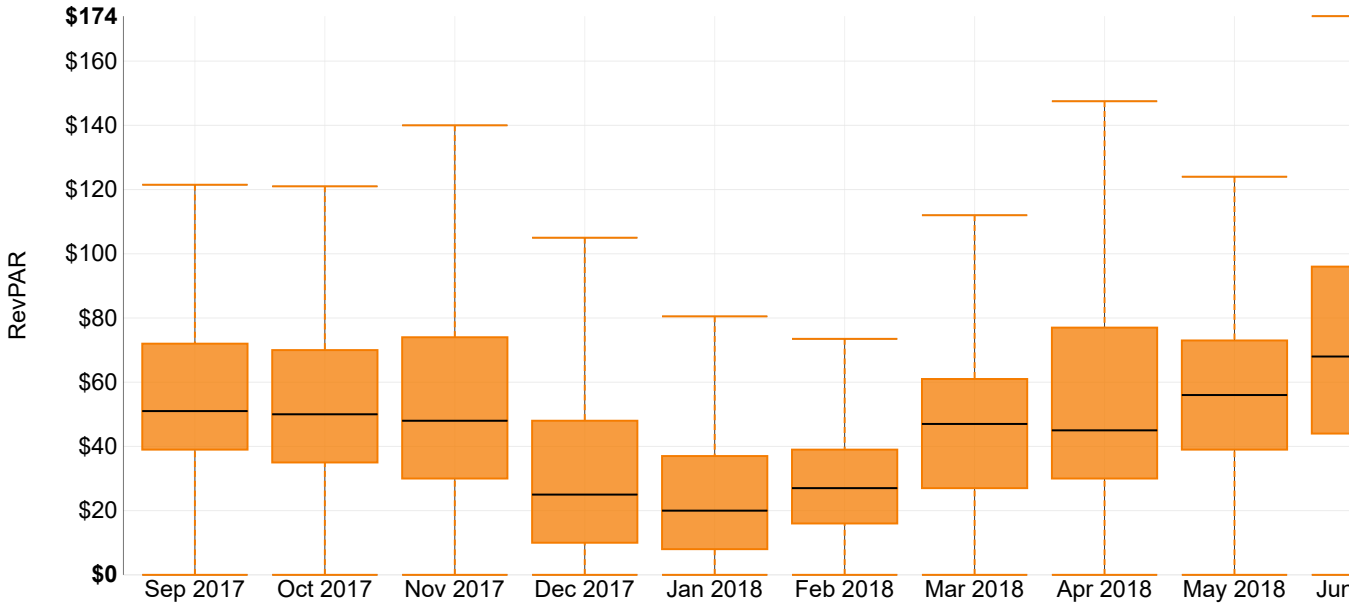
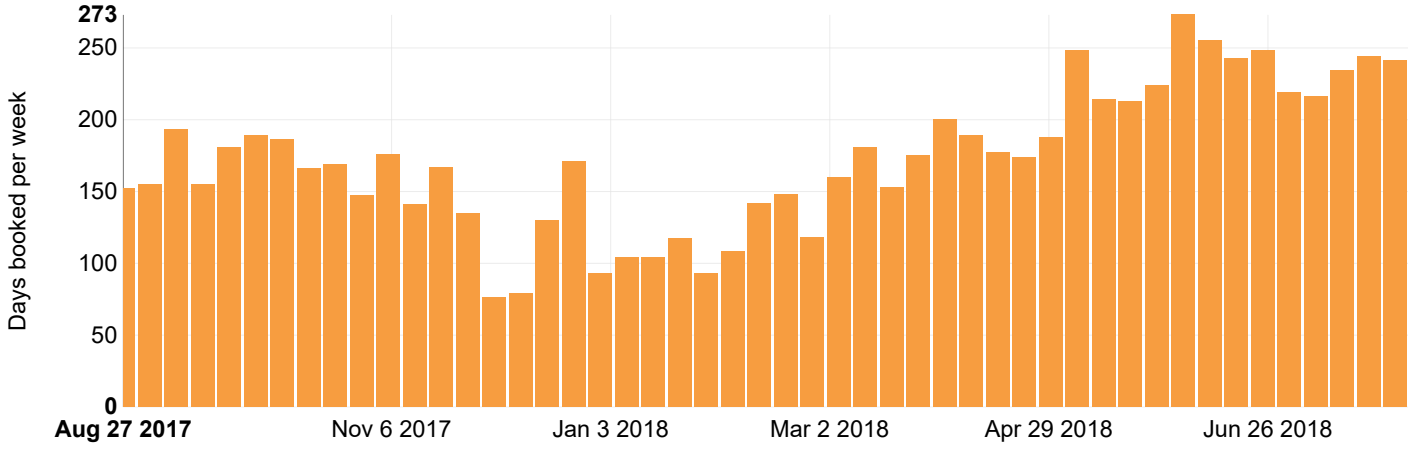


Travel demand

Total Days Booked by Week

This shows the number of days that were booked for all listings in the region per week for the last year.